

## HOW THE 'FUN' GETS INTO HABITAT FUNDRAISING A REPORT FROM THE RESOURCE COMMITTEE

Most of you have attended a function that is the result of effort by the twenty members of the Resource Committee and its Sub-Committees. Each year they create and staff the events that provide Habitat with a little over \$50,000 of its operating capital. When an event is well planned, it seems effortless, as it should, to those who come for a good time. For the planners, it is quite another matter!

Each time we produce the Kite Festival, Mexican Dinner, Virtual Auction or Mandarin Gourmet Dinner, we plan and debrief it as a Committee and as a Board to identify what went well and what needs improvement. Contact lists are filed for reuse and equipment, acquired gradually over the years, is catalogued and restored for the following year. Lists of contributors and volunteers for thank you ads and corrections for the PR for the following year are prepared along with photos and press releases for our Newsletter and archives. Everything is logged in on computer for ease of use by next year's Chairs and volunteers.

These events have brought Habitat much more than money which is why we call it the Resource Committee rather than the Event Committee or Fund Development Committee. These events are our way of keeping the community aware of our mission, goals and achievements. They also allow a wide participation of people who do not wish to build. They attract new volunteers and donors and provide an arena of involvement for many local businesses. The following current members deserve all our thanks and respect for all the gifts and blessings they bring to Habitat each year:

**Chet Anderson, Joan Palmer, Olivia Hasty, Sandra Stern McIver, Judy Cane, Lila Sternglass, Gloria Renteria, Pat Dunbar, Blair Bowery, Lupe Arreguin, Ignacia Padilla, Marilyn LeRoy, LaDonna MacDonald, Bill and Susan Carr, Jerry and Nadine Horsfall, Chuck Greenberg, David Russell and Valerie Morales.**

If you would like to learn more and join this great team, call Chuck Greenberg at 937-2418. We are always eager to recruit new people, especially those with organizational skills and event experience. Whatever your skill level, you can help us place another family on the path to owning their own home.

### HABITAT FOR HUMANITY OF THE MENDOCINO COAST, INC

#### Board of Directors 2002

*PAT DUNBAR*, PRESIDENT AND RESOURCE COMMITTEE MEMBER

*ROBERT VAN PEER*, VICE PRESIDENT;  
CHAIR, BUILD COMMITTEE

*PAUL KEMP*, TREASURER; CHAIR, FINANCE COMMITTEE

*JOAN PALMER*, RESOURCE CO- CHAIR AND ACTING SECRETARY

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RESOURCE AND SITE DEVELOPMENT  
CHUCK GREENBERG

FAMILY SELECTION, GLORIA RENTERIA  
AND NANCY KEMP

NEWSLETTER EDITOR: CHUCK GREENBERG

### Want To Be Part Of The Action?

**Contact Chuck Greenberg at  
937-2418 or [chuckg@mcn.org](mailto:chuckg@mcn.org)**



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# COAST HABITAT NEWS



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## PRESIDENTS COLUMN

By Pat Dunbar

The success of our local Habitat affiliate depends on the generous support we have received from all of you - our volunteers who give time, effort, ideas, money, etc. We try to express our appreciation to each of you for your help in making the dream of home ownership possible for local working families. We have received several honors and recognitions to share with you, proving that all those contributions are noticed far beyond our community:

\*We are proud to be the recipient of the Western Region Jimmy Carter Award. Last year, we built more houses per capita than much larger affiliates like Oakland and Los Angeles! (See P1 story.)

\*Thanks to the efforts of State Senator Wes Chesbro, we received a certificate from the California Legislature, honoring our work for affordable housing.

\*Our program has qualified for a grant from the Federal Home Loan Bank, to be used for site development. We have received the first \$40,000 of this grant, administered by National Bank of the Redwoods, Santa Rosa.

\*Special thanks to the Redwood Health Club for awarding the profits from their Annual Tennis Tournament to Habitat. (See P3)

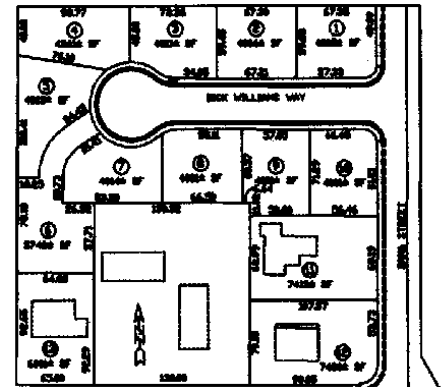
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Our ever-popular Virtual Auction returns to the Ledford House Restaurant on Oct. 14. \$40/person gets you a great meal and the chance to "buy" a piece of our next house! Call 937-2011 for details.

## Dana Street plans in final stages of revision for Council Review—Spring 2003 start date likely

by Chuck Greenberg

Many of you have asked me over the past months what Habitat is up to and when will we build again. At last an more complete answer is at hand. We have been working for many months on two related problems, solutions to which are nearly ready to present to City Council. The first has been to find an equitable way to resolve title on the completed homes on Oak and Maple & Corry Streets. We have reached agreement with the City Attorney on the legal issues and will apply to Council in October hoping to amend the General Plan to rezone these parcels for Condominium use. This will preserve value for the families already housed and free us to maximize Dana's possibilities as a stand-alone project. (See Map.) We are still working with Staff on the complex and often contradictory statutes for Density Bonuses to be used on Dana Street. Seven houses will fit there on standard City R-1 lots. We may be able to place up to 3



more under a Planned Development Zone coupled with the Bonuses. These are complex legal issues with few precedents top guide us, hence the slow progress to be sure all the requirements are met before presenting it to City Council. The payoff for these long delays will be a better project with more families housed at lower costs for each. It will also allow us needed time to raise the remainder of the \$250,000 infrastructure costs. We expect to resolve all these matters in the Fall and have approvals by late Winter. Then we build for many uninterrupted years!!!

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## Mendocino Coast Habitat Wins Jimmy Carter Award

Our Affiliate built more houses *per capita* than any of the 76 others in the entire 8 state Western Region! Fifty-three of these affiliates are in California. It is your award as well-\$2000 for the next house. Well done all.

***THE HAND THAT WRITES THE CHECK DRIVES MANY NAILS  
It takes a village [and a few large towns] to house a family on  
the Coast. The good people below, many from out of town,  
gave their services, sponsorship and money to enable  
Habitat to house the Escobedo & Cano Ku families in  
2001. Thanks to them we are well on the way to raising the  
funds needed to complete the mapping and infrastructure for  
Dana Street's homes.***

**BUILDERS**

First Presbyterian Women of FB  
Fort Bragg Seventh Day Adventist Ch  
Laurie Ackerman  
William P Adams  
Ray Alarcon  
Idalene Allman  
Chet and Sherri Anderson  
Michael and Maribelle Anderson  
Danny Barca  
Judith Bayer  
Howard and Linda Berry  
Marcus and Kathy Bibbins  
Marilyn Rose & James Blackstock  
Jim, Anne, Ian & Andrea Blanton  
Julie Bostick  
Lola and Ron Brashear  
Lisa & Mark Bruce  
Bill And Donna Burke  
Lee Burleson  
Kathleen and Rod Cameron  
Bill and Pat Campbell  
Bill and Susan Carr  
Lillian Cartwright  
Lorene Cave  
Linda Christy  
Jim Dimauro  
Malcolm and Marilyn Dunham  
Stephen Dunlap  
Inez Edwards  
Hannah and Geraldine Ellis  
Roy & Carol Ann Falk  
Karen Fraser  
Al and Jeanne Galli  
The Giagliardis  
Gerald & Nancy Gmeiner  
Robert and Merrie Goodwin  
Winifred & Thelma Gray  
Jan & Johleen Haaggen-Smit  
Eric and Marcia Harter  
Thomas E & Jean C Hawkins  
Betty Helm  
Boyd and Mary Kay Hight  
Susan Joyce Hoffberg  
Bill and Gwen Jacobson  
Nancy Johnson  
David & Anne Kadarach  
Paul and Joan Katzeff  
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Dick and Carolyn Kemp  
Don Koubek  
Herman Kreienhop  
Charles and Elizabeth Lambie, Jr.  
Glenn and Marianne Langer

Susan Larkin  
Tom Lazarrini  
Bob and Sue Lifeso  
Marta MacKenzie  
Susan Cope and Sasha Makovkin  
Horace and Virginia Mann  
Jan and Nancy Mantel  
Julie and Bill Masterson  
Marguerite McBride  
Nancy McCarthy  
Richard McDonald  
Rick and LaDonna McDonald  
Ed and Suzanne McKinley  
George and Marsha Micik  
Lotte Moise  
Fred & Mavis Moore  
Mike and Karen Moreland  
Arthur and Jean Morley  
Margaret Morris  
Esther and Jim Munger  
Marian Osterloh  
Ira and Edith Plotinsky  
Irene Plummer  
Wendy Pollock  
John and Janis Porter  
David & Adrienne Preisig  
Judy Pritchett  
Frank Richards  
Don and Wendy Roberts  
Bill and Mary Scott  
Teresa and Rand Scott  
E. Ellsworth Seibert  
Norman Shandel  
Bill and Norma Slagle  
W.E. and Mildred Smith  
Joseph and Ruth T. Sparks  
Betty Stavely  
Herbert and Henrietta Steiniger  
Lila and Arno Sternglass  
Rod and Donna Stevenson  
Vince Taylor  
Paul and Judith Tichinin  
Helen and Dean Turner  
Lois Urbani  
Pete & Joyce Van Engelhoven  
Robert Van Peer & Ruth Dobberpuhl  
Leo and Linda Vargas  
Chris and Cynthia Vargas  
Jane Vartanian  
Joy Verner  
Leona Walden  
Peter Wells  
Nan Motolinsky and John Wetzler  
Roger and Pamela Williams  
Chris Clutton & Fay Alice Yee

William and Angela Young

**LEAD CARPENTERS**

Cary Dym Charitable Fund  
Nella Trucking  
Sue and Tom Allen  
Anne Allen  
Dr. Carol Anderson  
Robin Cannell Baker  
Mildred Benioff  
Dina Bitton  
Karen Calvert  
Brian Coughlin  
Jim and Cheryl Dennett  
Gail Donoghue  
Greg Dougherty  
Charles & Odette Ebersol  
Bart and Gerry Grimes  
John and Jeannette Hansen  
Ben Hayter & Melissa Berman  
Nancy Hickman  
William Huff & Laura Vogelgesang  
William and Ann Kruse  
Michael Leventhal & Ricia Araiza  
Bruce & Gerry Lewis  
Bernie and Ruth Marcus  
Don and Susan McNeil  
Rick Messier  
Soroptimist Int'l Of Mendocino  
Bob Rodriguez and Lisa Orselli  
Jim and Joan Palmer  
Don and Linda Prial  
Glenn & Dorothy Puder  
Charlie Reed  
Peter and Lorraine Schick  
Peter and Dylis Sommer  
Don Taylor, Constructive Care, Inc..  
Jerry and Pat Thomas  
Elaine Tucker  
Tomek and C.C. Ulatowski  
Norma Watkins & Leslie Czek  
Richard & Geraldine Watson  
Susan Weaver

**MASTER BUILDERS**

Syd Balows  
Pat Dunbar  
Chuck Greenberg and Claire Ellis  
Charles and Olivia Hasty  
John and Kathryn Hughes.  
Paul and Nancy Kemp  
Fanny King & James Sievers  
Michael and Leslie Lebeau  
Betty Mahon  
Diane Maloy  
Mendocino Presbyterian  
Bill and Sandra Stern Mclver  
Susan and Mel McKinney  
Peggy Merrill  
Bill & Rita Mertle  
Janet D. Morris and James Richter  
Lyles and Geraldine Pember  
Clark Morrison and Bradley Brownlow of  
Morrison and Foerster Law offices.

# HABITAT'S FABULOUS FORTY

The forty people below are the key to Habitat's success for the past year. Eight of them are Board Members; the rest are the folks who turn Board policy and vision into action on the ground. They produced the Kite Festival, the Mexican Dinner, The Virtual Auction, the blueprints and build events, the posters and newsletters, building sites and family support that are the heart and soul of our accomplishments this past year.

## **Build Committee**

**Chair** Robert Van Peer

### **Advisory**

Chuck Greenberg  
Scott Anderson  
Joe P Moura

### **Members**

Pat McIver  
John Wozniak  
Bob Tierney  
Malcolm Dunham  
Kevin Drake  
Bill Loethen  
Bob Bushansky

## **Resource Committee**

**Chairs** Chet Anderson &  
Joan Palmer

### **Members**

Chuck Greenberg  
Marilyn LeRoy  
Sandra Stern McIver  
LaDonna McDonald  
Pat Dunbar  
Gloria Renteria  
Geraldine Pember

## **Kite Festival Sub-Committee**

**Chair** Chet Anderson

### **Members**

Jerry Horsfall  
Bob Bushansky  
Blair Bowery  
Pat Dunbar  
David Russell

## **Graphics/Newsletter Sub-Committee**

### **Members**

Chuck Greenberg  
Lila Sternglass  
Judy Cane  
David Russell

## **Site Development**

**Chair** Chuck Greenberg

### **Members**

Ed McKinley  
Peggy Merrill  
Leonardo Bowers

## **Resource Development:**

Volunteers/Donors/Grants/Database  
Chuck Greenberg

## **Finance Committee**

**Chair** Paul Kemp

### **Members**

Bart Grimes  
Richard Green

## **Family Partnership Committee**

**Chair** Kent Brown

### **Members**

Gloria & Cuco Renteria  
Irene Plummer  
Judy Pritchett  
Linda Brooks  
Lupe Arreguin  
Teresa Scott  
Nancy Gmeiner  
Mary Shepherd



Local kids fly high at the 4th annual **Kite Festival** in June. Habitat Families provide food and fun for hundreds at Todd's Point.



Habitat Families provide another exciting nite of food and festivity for kids and parents at the popular Cinco de Mayo **Mexican Dinner** in Fort Bragg.

Thanks to Redwood Health Club/Mendocino Tennis Club owner Don Pollard and the hard work of Tennis Director Shannon Smith and Club Manager Alana Williams, the September **Coast Classic Tennis Tournament** resulted in a gift of over \$2000 to support Habitat's home-building.

The tournament attracted a record 54 players hailing from S.F. to Eureka and Inland to complement a strong local group of tennis enthusiasts. Players of all skills and ages enjoyed gorgeous weather, great tennis and a tasty barbecue prepared by volunteers.